



WEARABLE TECHNOLOGIES

Wearable Technologies Show @ ispo 10 – PIMP YOUR SPORTS!

Munich, February 7th, 2010 - Wearable Technologies (WT) is the core theme of this year's ispo vision, the trend and innovation area at ispo 10, taking place from 7th to 10th February in Munich, Germany. The WTShow presents the latest international developments and products from the field of wearable technologies. The prototype of the world's first Solar Ski, a heatable wetsuit, t-shirts with measurement functions for vital signs and many more innovations provide an insight into future trends.

However, wearable technologies are no longer only a future vision; they are becoming a reality and are appearing more and more in everyday life. Integrated sensor technology or heatable garments – the industry will have to go for the integration of technology into garments and accessories to meet the future requirements of the media society. Not only in the area of sports and fitness, but also in the healthcare market and in the communication industry there are uncountable chances for wearable technologies.

The WTShow offers a unique platform for companies at ispo to present their activities in the area of wearable technologies. This year the following exhibitors are part of the WTShow: BEMIS, Cetemmsa, Ciclosport, CRT Innovative, CSEM, Fraunhofer IIS, Garmin, GoPro, O-Synce, Q-mo solar AG, RipCurl, Texray/AIQ, Texsys, sportsCurve and *Bluetooth* with the finalists of the first *Bluetooth* Innovation World Cup.

Market Opportunities, developments and trends are also the focus of the international Wearable Technologies Conference which is taking place in line with ispo 10 on February 8 at Novotel München Messe.



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Wearable Technologies is the information platform for technology worn at the body or near the body. In the past years, more than 100 companies have taken the opportunity to present their products within the Wearable Technologies platform. The Navispace AG, an expert for technology marketing for companies active in communication technologies and satellite navigation, is the operator of the Wearable Technologies platform.

Please find further information at www.wearable-technologies.com and www.navispace.de

Press Contact:

NAVISPACE AG
Susanne Schneider
s.schneider@navispace.de
Tel. +49 (0)8152-909 90 47
Fax. +49 (0)8152-909 98 94